



**RUMRA** Rural, Mountainous  
& **SMART VILLAGES** and Remote Areas



European Food Forum and  
EP Intergroup RUMRA and Smart Villages

Event organized within  
the Independent Dialogues Food Systems Summit 2021

**“What can Smart Villages do  
for the food industry, bio-economy, and to promote rural tourism?”**

**7 September 2021**

**Event Hosted by:**

MEP Franc BOGOVIĆ  
MEP Marlene MORTLER  
MEP Irene TOLLERET

**Moderator: Antonio Barreca** | Director General Federturismo Confindustria

13:00 - 13:15

**Opening remarks:** MEPs Mr. Bogović, Ms. Mortler, Ms. Tolleret

13:15- 13:50

**PANEL 1** - “What is the essence of Smart Villages in support of a sustainable food system and rural tourism development? The European and International Long-Term vision for Rural Areas”

**Jorge Pinto Antunes**

Member of the cabinet EU Commissioner Wojciechowski

**Maša Žagar**

Acting Director-General, Directorate of Agriculture, Ministry of Agriculture, Forestry and Food (TBC)  
Slovenian Presidency of the Council of the European Union

**Enda Stenson**

Committee of the Regions rapporteur on "Revitalisation of rural areas through Smart Villages", Member of Leitrim County Council, Ireland

**Maximo Torero**

FAO Chief Economist (TBC)

Q&A

13:50- 14:20

**PANEL 2** - Concrete ideas to make Smart Villages a reality

**Birgit Grauvogel**

Managing director of the Saarland Tourist Office and DTV (*German Tourism Association*) and member of the DTV board.

**Peter De Franceschi**

Head of ICLEI Brussels Office Global Food Program Coordinator

**Arnaldo Caprai**

Owner of “Arnaldo Caprai” Winery. Member of the Board of Confagricoltura and Chair of the R&I WG

Q&A

14:20- 14:30

Conclusions by MEP Mr. Bogović, Ms. Mortler, Ms. Tolleret